

ALEXIS HARRIS
WWW.ALEXISANDCOMPANY.COM

SOCIAL & DIGITAL LANDSCAPE

As a marketing specialist, public relations expert, executive producer, and online radio host, Alexis uses her industry contacts and expertise to link brands with target audiences. Alexis is a master of creativity and will work tirelessly to exceed your expectations.



BRANDS I'VE WORKED WITH

Spokesperson | CoverGirl Cosmetics | 2 years

Chosen, out of 20,000 women, to be the new face of "easy, breezy, beautiful" COVERGIRL cosmetics; hand-selected by Ellen DeGeneres.

Correspondent | The Ellen DeGeneres Show | 2 years

Interviewed celebrity guests on the red carpet of the ACM Awards; hosted with The Ellen DeGeneres Show.

Host | BET Black Girls Rock! | 1 year

Engaged in social correspondent work with BET; interviewed guests; attended event as brand ambassador; delivered on-camera brand messaging.

EDUCATION

Master of Arts | Fall 2016 | Johns Hopkins University

4.0 GPA – graduated with a Master of Arts in Communication; successfully completed concentration in Public & Media Relations.



info@AlexisAndCompany.com



423-580-4859



/CoverGirlAlexis



@CoverGirlAlexis

www.AlexisAndCompany.com

CREATIVITY, EXPERIENCE, AND PROJECTS

Executive Producer of web series, "Harper's Radar;" Spokesmodel for CoverGirl cosmetics; red carpet host for BET; social correspondent for The Ellen DeGeneres Show.